1. Purpose: Why are you here?

Discussion Guide

Length: 8:42"

Stream | Download

Video Summary

This video explores the reasons people become CAA board members. It discusses the key attributes of successful board members--being $\underline{\mathbf{C}}$ apable, $\underline{\mathbf{A}}$ ccountable, $\underline{\mathbf{R}}$ epresentative, and $\underline{\mathbf{E}}$ ngaged (C.A.R.E)--and challenges board members to reflect personally on how to fulfill these responsibilities in the context of community action's purposes and goals.

Learning Objectives

After watching this video, participants will be able to:

- Convey the purpose of serving on the CAA's board.
- Describe how each board member's skills and experiences complement one another's.
- Identify specific ways to fulfill their fiduciary duties to the CAA.
- Evaluate the board's effectiveness in carrying out the CAA's mission.

Using the Video Effectively

Suggestions for how to use this video include:

- 1. Ask board members to watch the video on their own, and at a board meeting, facilitate a discussion of individual members' reflections or responses to the questions below.
- 2. Show the video during a board meeting and facilitate a discussion of the questions below.
- 3. Show the videos as part of a larger board orientation or training process and facilitate a discussion of the questions below.

Suggested Discussion Questions

- 1. What did you take away from watching this video?
- 2. What motivated you to join your CAA's board?
- 3. Identify 1-2 skills and attributes you think you bring to your CAA's board.
- 4. How do you contribute to helping the board fulfill its key responsibilities?
- 5. What skills and experiences would you like to gain from serving on your CAA's board?
- 6. Name 1-2 ways the board can better connect its work to your CAA's mission and vision.