

# CAPLAW

## 2025 National Training Conference



### EVENT INFO

#### WHERE

Boston, MA

#### WHEN

May 28 - 30, 2025

#### ABOUT

The CAPLAW National Training Conference attracts over 600 attendees from across the country each year. Most attendees are senior staff and board members from Community Action Agencies (non-profit and government human services providers), Head Start Programs, and nonprofit organizations receiving federal grant funds. The conference delivers a packed lineup of workshops in HR, governance, financial, program, and specialized tracks.

CAPLAW is a 501(c)(3) nonprofit organization dedicated to eliminating poverty by strengthening the legal and management capacity of community organizations.



## Exhibitor & Sponsor Opportunities

1. Sponsor an event
2. Become an exhibitor
3. Purchase a program announcement

### Sponsor an event!

All event sponsorship packages include a full-page announcement in the conference program, your logo featured on the conference app and website, and a large print of your sponsorship announcement displayed at the event.

#### + CONTINENTAL BREAKFAST \$3150

Thursday, May 29th, 8:30 am - 9:30 am

(includes general session speaker)

Friday, May 30th, 8:00 am - 9:00 am

(Includes networking roundtables)

*Each breakfast is a separate sponsorship opportunity*

#### + PRE-CONFERENCE TOUR \$2500

More information coming soon!

#### + NETWORKING RECEPTION \$4150

Wednesday, May 28th, 5:30 pm - 6:30 pm

#### + OPENING SESSION + LUNCH \$5000

Wednesday, May 28th, 11:30 am - 1:30 pm

#### + LEGISLATIVE UPDATE \$4150

Thursday, May 29th, 11:30 am - 12:30 pm

#### + CLOSING SESSION \$3150

Friday, May 30th, 10:45 am - 11:45 am

#### + SPONSOR THE PHOTO BOOTH! \$3000

Be a part of the fun and leave a lasting impression on attendees at the networking reception as they strike a pose and walk away with a digital and print keepsake to remember the event. Sponsorship logo will be on display alongside the photo booth and on printed photos.

## Become an exhibitor! **\$1,350**

### Base Package Includes:

- One exhibitor badge (includes admission to networking reception, meals, and conference sessions)
- 10' (w) x 5' (d) booth space, 6-foot table with chair
- Exhibitor profile in conference app
- Inclusion in attendee Exhibitor Game
- Logo on conference website and program
- Logo displayed on screen during general sessions

### Exhibitor Add-Ons

#### + ADDITIONAL EXHIBITOR BADGE **\$200**

Includes one admission to networking reception, meals, and conference sessions

#### + CONFERENCE BAG INSERT/ITEM **\$500**

Place your business's promotional item in a conference bag handed to each attendee. Size limitations may apply. A single product must be provided for each bag.

## Purchase a program announcement!

#### QUARTER PAGE **\$450**

6" (w) x 3" (h), black & white

#### FULL PAGE **\$800**

6" (w) x 9" (h), black and white

#### HALF PAGE **\$600**

6" (w) x 4.5" (h), black and white

#### INSIDE COVER **\$1,100**

6" (w) x 9" (h), color

## How to Register

Visit the CAPLAW Exhibitor + Sponsor registration site:  
[2025conferencesupporters.capl原因.org](https://2025conferencesupporters.capl原因.org)

## Deadlines

**April 18, 2025**

Registration + payment deadline  
Logo and applicable artwork sent in accepted format to [conference@caplaw.org](mailto:conference@caplaw.org)

## Exhibitor Hours

Wednesday, May 28, 2025  
7:30am - 6:30pm

Thursday, May 29, 2025  
7:30am - 5:00pm