



## EVENT INFO

### WHERE

2023 CAPLAW  
National Training Conference  
Fairmont, Austin, TX

### WHEN

June 27 - June 29, 2023

### ABOUT

The CAPLAW conference attracts over 600 attendees from across the country each year. Most attendees are senior staff and board members from Community Action Agencies (non-profit and government human services providers), Head Start Programs, and nonprofit organizations receiving federal grant funds. The conference delivers a packed lineup of workshops in HR, governance, financial, program, and specialized tracks.

CAPLAW is a 501(c)(3) nonprofit organization dedicated to eliminating poverty by strengthening the legal and management capacity of community organizations.

# 2023 CAPLAW

NATIONAL TRAINING  
CONFERENCE

## EXHIBITOR + SPONSOR OPPORTUNITIES

### Support the 2023 CAPLAW Conference by:

1. Sponsoring an event
2. Becoming an exhibitor
3. Purchasing a program announcement

### Sponsor an event!

All event sponsorship packages include a full-page announcement in the conference program, your logo featured on the conference app and website, and a large print of your sponsorship announcement displayed at the event.

#### + CONTINENTAL BREAKFAST \$2000

Wednesday, June 28th, 8:00 am - 9:00 am

Thursday, June 29th, 8:30 am - 9:30 am

*Each breakfast is a separate sponsorship opportunity*

#### + PRE-CONFERENCE TOUR \$2500

Tuesday, June 27th, 8:30 am - 11:30 am

1. Community First! Village: The True Heart of Austin

2. Lyndon B. Johnson Library and Museum

*Each tour is a separate sponsorship opportunity*

#### + NETWORKING RECEPTION \$4000

Tuesday, June 27th, 6:00 pm - 7:00 pm

#### + OPENING SESSION + LUNCH \$5000

Tuesday, June 28th, 11:30 am - 1:30 pm

#### + LEGISLATIVE UPDATE \$4000

Wednesday, June 28th, 11:00 am - 12:00 pm

#### + SPONSOR THE PHOTO BOOTH! \$3000

Be a part of the fun and leave a lasting impression on attendees at the networking reception as they strike a pose and walk away with a digital and print keepsake to remember the event. Sponsorship logo will be on display alongside the photo booth.





## Become an exhibitor!

**\$1,200**

### Base Package Includes:

- One exhibitor badge (includes admission to networking reception, meals, and conference sessions)
- 10' (w) x 5' (d) booth space, 6-foot table with chair
- Exhibitor profile in conference app
- Inclusion in attendee Exhibitor Game
- Logo on conference website and program
- Logo displayed on screen during general sessions

### Exhibitor Add-Ons

#### + ADDITIONAL EXHIBITOR BADGE **\$200**

Includes one admission to networking reception, meals, and conference sessions

#### + 30-MINUTE ELECTIVE SESSION **\$800**

Communicate your knowledge and the value of your services or products in a substantive presentation on Tuesday, June 27th from 5:15 - 5:45 pm in a private training room. Includes 20 drink tickets to distribute to attendees for use at the networking reception immediately following your presentation. Your Elective Session will be publicized in the conference program and on the conference app. Laptop and projector available.

#### + CONFERENCE BAG INSERT/ITEM **\$400**

Inserts/items must be supplied by Exhibitor, and Exhibitor is responsible for shipping/receiving costs.

## Purchase a program announcement!

**QUARTER PAGE \$450**  
6" (w) x 3" (h), black & white

**FULL PAGE \$800**  
6" (w) x 9" (h), black and white

**HALF PAGE \$600**  
6" (w) x 4.5" (h), black and white

**INSIDE COVER \$1,100**  
6" (w) x 9" (h), color

## How to Register

Visit the CAPLAW Exhibitor  
+ Sponsor registration site:  
[2023conferencesupporters.caplaw.org](https://2023conferencesupporters.caplaw.org)

## Deadlines

**May 19, 2023**  
Registration + payment deadline

**May 26, 2023**  
Logo and applicable artwork sent in  
accepted format to [conference@caplaw.org](mailto:conference@caplaw.org)

## Exhibitor Hours

**Tuesday, June 27, 2023**  
7:30am - 7:00pm

**Wednesday, June 28, 2023**  
7:00am - 5:00pm